







Highlights

- Single sign-on for all teammates
- Access to a variety of brands, products and price points
- Merchandise regularly updated based on sales and season
- Apparel items produced on demand, allowing for larger selections and more options
- Some items have no minimum order quantities (order 1, 5 or 100 qty)
- Some items have larger minimum order quantities, providing a better price point

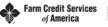




Office Apparel

- Office apparel is located under the Men's and Women's sections
- Lands' End is also an option for branded office apparel*
- Per the <u>HR Policy 0202</u>:
 - New teammates can choose two apparel items in their first year
 - After the first year, teammates may order one apparel item per year
 - Association-branded apparel is provided to teammates through the team's budget
 - Check with your leader for your spending limit

*AgCountry options expected in Q2 of 2025

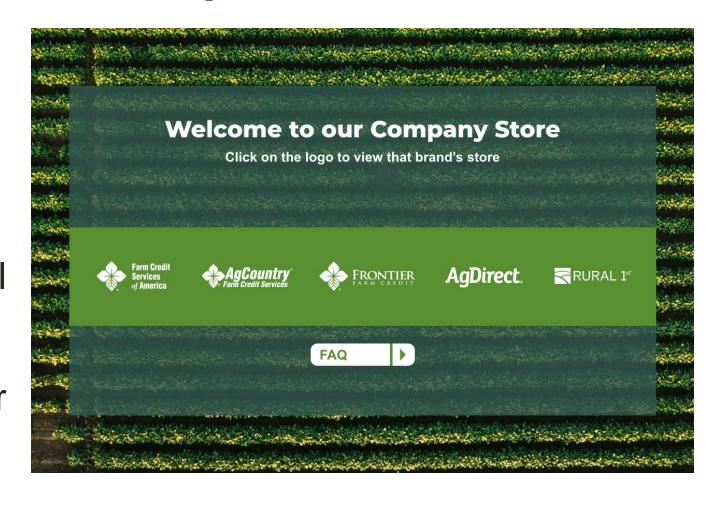






Accessing Company Store Options

- From <u>We Connect</u> go to Corporate Links, select <u>Company Store</u>.
- The company store page includes links to the <u>primary</u> <u>store</u>, <u>Lands' End</u> and preferred vendors for special orders.
- From the <u>store link</u>, click a logo to view merchandise for that brand. Items may vary slightly for each brand.



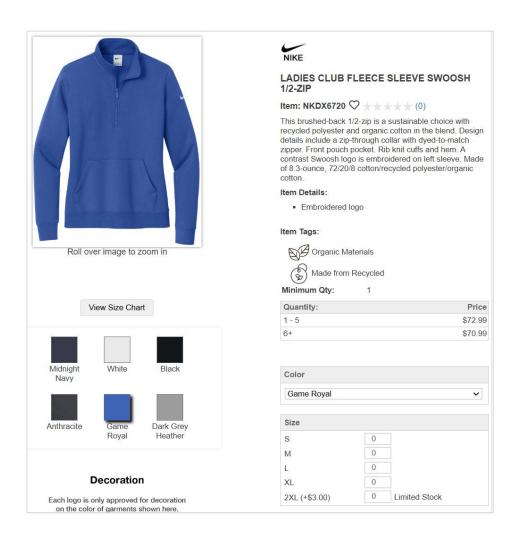






Apparel Item Selections

- Select item
- Select color
- Enter quantity next to desired size
- Review size chart before ordering
- Choose logo placement, if applicable
- Check for reviews providing fit and sizing feedback





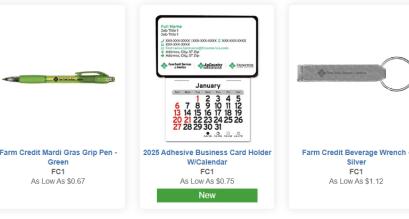


In-Stock Items

MEN WOMEN YOUTH HATS ACCESSORIES BULK BUY IN STOCK TABLEWARE NAME BADGE

VOLUNTEER SHOW SHIRT TERRAIN NEW

- Popular, branded items held in inventory for fast turnaround
- Items may vary by brand
- Most items ship within two business days from Tempe, AZ









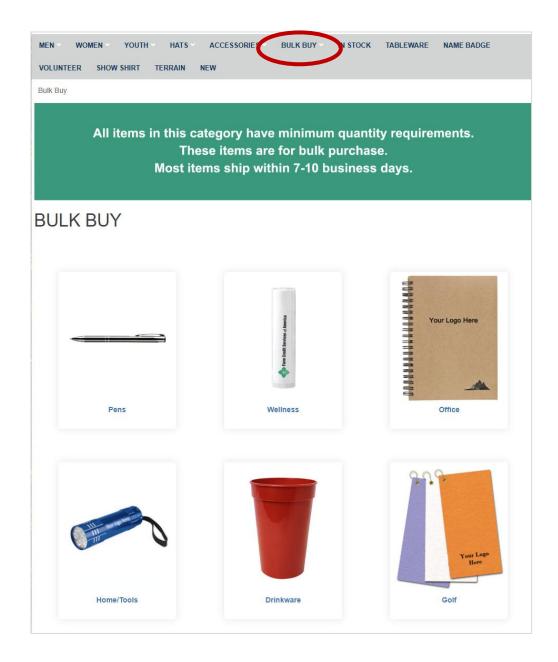






Bulk Buy Items

- Require larger minimums, which vary by item
- Provide better price points and more selection
- Order in advance of events or for customer giveaways throughout the year
- Identity Marketing, <u>Staples</u> and Go Promo are also options for special orders









Volunteer Shirts

- FCSAmerica and Frontier logoed volunteer shirts are available
- Shirts are a soft, tri-blend material available in a variety of colors
- Teams can choose the color they prefer
- Shirt style/design may change from year to year
- AgCountry volunteer program set to launch July 2025





Show Shirts

- Custom show shirts New for 2025!
 - Spring/Summer shirt
 - Fall/Winter pullover
 - Visit the <u>PR & Marketing SharePoint site</u> for information
- Alternative show shirts available from the <u>Company Store</u>
- Teammates should plan to wear either shirt option for all farm shows and expos in 2025

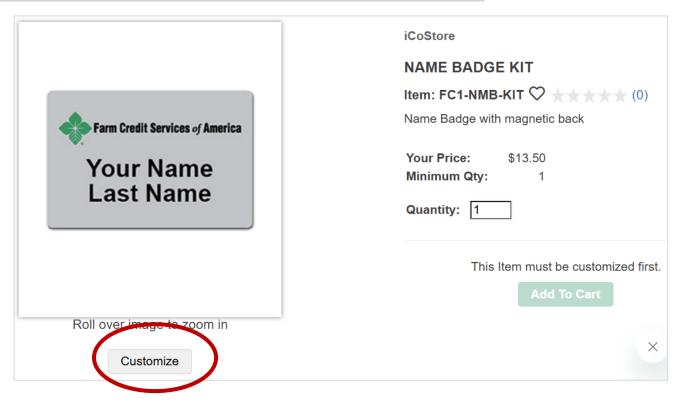




Name Badges



- Click Customize button below badge image
- Ensure you are logged in; check the upper navigation and click "Sign In"









Multiple Brand Orders

- Each brand has its own individual store; the stores are not connected
- Orders must be placed separately for each brand



Returns, Exchanges & Defective Merchandise

Returns or exchanges are not accepted

- Apparel items are produced on demand, meaning they are made to order
- Merchandise is not inventoried to allow for a larger selection of products and options

Defective merchandise

 If an item is defective, email <u>customerservice@icostore.com</u> or call 888-839-7366

Options for apparel that does not fit correctly:

- Order a replacement item and keep the original item
 - See if the original item will fit someone on your team or in your office
 - Use for a future customer giveaway or a new teammate







Payment Options

- Two Payment Options. Only ONE option can be used:
 - 1. COST CENTER, drop-down selection during the checkout process or
 - 2. PERSONAL CREDIT CARDS
 - Note Shipping is not covered by Corporate Services for personal orders
- DO NOT USE a company credit card for purchases.







Checkout

- Checkout
 - Ensure you are logged in; click "Sign In" in the upper navigation
 - Click the cart icon in the upper right corner
 - Review cart contents and sizes
 - Follow on-screen instructions to complete check out



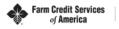




Shipping & Delivery Timeframe

- Shipping Options
 - Ground shipping is standard and covered by Corporate Services.
 - Expedited shipping and shipping for personal credit card orders are charged to your cost center or personal credit card
 - Shipping estimates are provided at checkout
 - For rush service, call iCo Store Customer Service at 888-839-7366
- Estimated Ship Date & Delivery Timeframe
 - The bottom of the screen shows the estimated SHIP date
 - Allow 1-5 business days for delivery once the order is shipped









Questions?

Email \$Marketing





